



(JUNIOR) INFLUENCER MARKETING MANAGER (M/F/D)

**Do you crave a new challenge and want to turn the influencer marketing world upside down?
Here is your chance!**

Unique, out-of-the-box ideas require out of the box thinkers. We are looking for diverse candidates who do not necessarily fit the standard, but unquestionably aim for the stars.

Join us on our journey to make a positive change in society by working on influencer campaigns, events and in-house productions that make an impact.

Why joining our team? We give you a space to thrive, to create and to work on your own goals. We offer you a broad range of exciting tasks. For us, team spirit is key.

You burn for topics like fashion, music, dance, feminism, LGBTQIA+, sustainability and love working with motivated creatives like yourself?

Then It's a MATCH – Send us your application via Mail and we'll be in touch shortly

YOUR TASKS

- Consulting of current and potential clients & building relationships with new clients and collaboration partners
- Concept social media campaigns (e.g. Instagram, TikTok) for our national and international customers
- Create and implement influencer marketing strategies and roadmaps, support the team of influencer marketing managers to scale up
- Work with social media analytics to understand and create KPI based reportings
- Organisation and realization of events and productions

YOUR PROFILE

- Minimum 1-2 years of experience in the field of Influencer Marketing
- Pro-active and reliable worker
- Excellent language skills in German and English
- Strong skills in Microsoft Office and Google G Suit
- Experienced with social media analytics
- Teamplayer
- Hands-on mentality
- You burn for fashion, music, dance, feminism, LGBTQIA+ and/or sustainability topics

WHAT WE OFFER

- Room for creative ideas and the opportunity to actively shape the development of a young and thriving agency
- Trustworthy responsibilities from day one
- Personal freedom of action and the opportunity to grow within our team
- A workplace runs on trust, empowerment, and feedback
- Positive, inspiring working atmosphere
- Home office is welcomed